## CERTIFICATE OF COMPLETION

This is to certify that

## Adefolahan Akinsola

has successfully completed the "Competition and Competitive Strategy" course of our programs. This course has the goal of helping participants to:

- Learn the value of investigating the internal and external factors that affect a business.
- Learn how to use tools like PESTLE and SWOT analysis in a business environment analysis, and
- Identify competitors and create a strategy for being competitive in the marketplace.

YOUR
COMPETITION
AND
COMPETITIVE
STRATEGY

Bizskills Academy Inc

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1231-158-472-0445

March 20, 2020, 1:36 am

DATE

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